

Building a Business Case

Important announcement from Dominic Moss; Director of Projectability: [Click Here to Read](#)

For Project Management Training & Courses see wellingtonetraining.co.uk.

Course Objectives:

In all businesses we are constantly exposed to change. This may be to make improvements to our current effectiveness or to react to a changing environment and new opportunities. A great number of projects are available to most businesses and it is selecting those with the maximum return on investment which gives the advantage over our competitors.

This course will provide participants with the skills required to ensure that project work is clearly justified in both financial and non-financial terms and that the benefits resulting from projects are accurately measured.

Booking Details

This course can be delivered at your offices, our offices or a suitable 3rd party location. Call us on 01753 621200 or email us to request information on how to book this course.

Pricing

£300.00 per person attending this 1 day course, we recommend that a minimum of 2 people from your organisation attend this training. Ask us about discounts for larger groups. Prices exclude VAT at the prevailing rate.

Location

This course can be delivered either "in-house" , at our offices or a suitable 3rd party venue.

Course Duration

1 Day – training can be delivered either at your place of work, our offices or a suitable 3rd party venue.

Course Prerequisites:

There are no formal prerequisites for this course although a knowledge of project management principles would be an advantage.

Course Content:

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When to produce the Business Case

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SWOT Analysis

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Identifying Costs

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The four types of Business Case Benefit

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Identifying and measuring reasonable benefits

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Calculating the Net Benefit

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Discounted Cash Flow and Net Present Values

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IRR - Internal Rate of Return

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Risk Analysis

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Sensitivity Analysis

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Reviewing & Refining the Business Case.

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Structuring the document

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Presenting the results.

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